

Profile:

With a fine arts background, Cassandra excels in concept and development of brand identity. Digital photography, web layout and design are particular interests. As a production designer, Cassandra sets herself apart by using her extensive experience within the performing arts and service industries to work efficiently and effectively under tight deadline.

Cassandra Wolfard
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Brooklyn, NY 11225
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Skills:

Adobe Photoshop CS3	Adobe Illustrator CS3	Adobe InDesign CS3
Adobe InCopy CS3	Microsoft Office	Dreamweaver
Flash 8	XHTML and CSS	MAC and PC platform

www.sassgraphicsdesign.com

sassgraphics@gmail.com

Work Experience:

2008 - Present Production Designer, MVP/NY, New York, NY

IN New York & WHERE Magazine

Heavy production position. Responsible for trafficking all advertising for multiple publications. Photo-retouching, designing layouts, in-house ad design, and archiving included in daily duties. Respond directly to Creative/Production Manager and Art Director.

2007 Production Artist, HD Supply, San Diego, CA

V58 Maintenance Catalog

Worked on production of layouts for annual publication using Adobe InDesign.

2005-2007 Freelance Graphic/Web Design, SASSGRAPHICS, San Diego, CA.

Axis Danz

Graphic Designer for a contemporary dance company in New York. Responsible for the design and production of all print collateral for local performances and events.

Firefly Boutique

Re-designed business cards and coupon cards for a "yoga, swim, & lounge boutique" in Mission Hills San Diego

Jeans For Justice

Produced print advertisement to be published in April 07 issue of Dining Out magazine for non-profit project benefitting sexual assault awareness created by "Consciously Social".

"Emilie's Voice"

Designed and developed new web site using XHTML & CSS for author Susanne Dunlap, to promote her second novel, "Liszt's Kiss".

Tavern at the Beach

Created layout and design for a sixteen page business plan;
After being published, the owners of MJE Incorporated (The Tavern) have taken this business plan around the country to prospective investors and have since opened another store in Atlanta, Georgia;
Created flyers and posters for events

Education:

2006 Bachelor of Science Graphic Design. The Art Institute of California-San Diego;
Overall GPA 3.6, San Diego, CA.

2006 Student Designer, Adopt-A-Block, San Diego, CA.

Developed logo and worked on campaign for Second Chance's Adopt-A-Block 2007 in Encanto, CA.

2006 Student Designer, San Diego Baykeeper, San Diego, CA.

Created logo and identity for Environmental Law and Policy Clinic internship program.

2003 School of Continuing Education. Fashion Institute of Technology;

Overall GPA 4.0, New York, NY.